



Vincent Massey High School
Visual Arts 20G Grade 10
Course Outline
2009-10

Course Title: Principles of Design

Semester II: 2009-10

Teacher: Mr. J. Danino

Pre-requisite: Art 10G Grade 9 (Study of the Elements of Art)

Course Description: The Principles of Design are techniques used to organize the Elements of Art (namely: line, shape, value, texture, color, and space studied in Art 10G) into successful and effective works of art. Artists rely on their knowledge of materials, and design to create artwork that displays a sense of Unity. A successful composition displays controlled or planned Principles, Balance, Emphasis, Movement and Unity plus several subordinate principles, creating a Harmonious whole. We will examine how understanding and employing these principles strengthens art Production and Appreciation.

General Learning Outcomes.

As a result of partaking in this course students will:

- recognize that design is the process of organizing visual elements to create a successful composition
- develop an awareness of artists' techniques in using elements and principles
- Demonstrate craftsmanship, originality, media skills, viewpoint, judgment and composition.
- Organize and coordinate their materials, projects, time, space
- Create samples of original, personal artwork in varied media, style and technique
- Receive an opportunity to explore and experience new and exciting media and techniques.
- Imaginatively expand their visual communication skills.

Course Evaluation Structure:

- Assignments, Projects: 80%
- Final Exam: 20%
- Assignments must be turned in for grading by the conclusion of their respective unit to prevent a score of zero

Course Final Standing

The final mark for term work, within the respective categories, (tests, assignments, sketchbook) will be cumulative.

Unit Descriptions

Term I

Unit 1 Title: **Fundamentals Review** (2-3 weeks)

Review of the Elements of Art as studied in 10G Art

- 5-piece set in which each piece will show a different media and emphasize one of the Art Elements.

Unit 2 Title: **Balance** (4-5 weeks)

Balance in the picture plane or in 3-D form is controlled and created through:

- Symmetrical or axial arrangement of components
- Asymmetrical or irregular organization
- Radial arrangement
- Crystallographic or all-over organization
... of the elements in the composition.

Activities in this unit will include:

- 'Proofs' of Balance Principle
- Illuminated Monogram printmaking
- Acrylic portrait

Unit 2 Title: **Emphasis** (3-4 weeks)

Emphasis or the center of interest in a picture or 3-D form is controlled and created through:

- Focal Point -Golden Mean location
- Contrast
- Isolation
- Focus
- Pointing
...of the elements in the composition

Activity in this unit will include:

- 'Proofs' of Emphasis Principle
- Mix media 3-D painting
- Pastel wildlife
- Pastel landscape

Unit 3 Title: **Movement** (3-4 weeks)

Movement or Viewing Path in the picture plane or in 3-D form is controlled and created through:

- Repetition /rhythm
 - Gradation
 - Edges /contours
 - Implied Direction
- of the elements in the composition

Activity choices in this unit will include:

- 'Proofs' of Movement Principle
- abstract sculpture
- graphite arrangement

Unit 4 Title: **Unity** (3-4 weeks)

Unity in composition refers to a sense of agreement among all the elements and is controlled and created through:

- Proximity
 - Repetition
 - Continuation
 - Idea / Theme
- ...of the elements in the composition

Activities in this unit may include:

- 'Proofs' of Unity Principle
- optical art

DISCLAIMER NOTE: Instructor reserves the right to make substitutions in medium, subject, technique or assignment as availability of materials and/or superior activities surface to enhance the students' learning experience.